



ATE 2024  
SPONSORSHIP  
OPPORTUNITIES

[www.ATE1.org](http://www.ATE1.org)

Sponsors serve an important role in ATE's ability to actualize the organization's mission and vision. Thank you for your consideration of support.

Association of Teacher Educators  
P.O. Box 793, Manassas, VA 20113

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## **INTRODUCTION**

The Association of Teacher Educators (ATE) was founded in 1920 and is the only national, individual membership organization devoted solely to the improvement of teacher education for both school and campus-based teacher educators. ATE members represent over 650 colleges and universities, 500 major school systems and the Association represents its members’ interests before governmental agencies and educational organizations. ATE’s representational form of governance offers members an unusually high level of opportunity for national leadership.

## **VISION**

ATE promotes advocacy, equity, leadership, and professionalism for teacher educators in all settings and supports quality education for all learners at all levels.

## **MISSION**

ATE, as an individual membership organization, promotes quality teacher education through both exemplary clinical practice and research.

## Premium Conference Sponsorship Opportunities | Levels and Benefits

	Tier: Bronze \$2K - \$3,999	Tier: Silver \$4K - \$5,999	Tier: Gold \$6K - \$9,999	Tier: Platinum \$10K & above
<b>Reception</b> Sponsorship of Event Reception				X 1 Reception
<b>Showcase Session</b> 60 Minute Education Related Presentation			X 1 Showcase Session	X 2 Showcase Sessions
<b>Registration</b> Comp. Registration for Sponsor Representatives		X 1 Registration	X 2 Registrations	X 3 Registrations
<b>Exhibit Table</b> Name Badge (up to two) On-site Representatives		X 1 Table	X 2 Tables	X 3 Tables
<b>E-Program Ad</b>	X Quarter Page	X Half Page	X Full Page	X Full Page and Half Page
<b>Conference App Banner</b>	X	X	X	X
<b>Registration Table Flyers for Pickup</b>	X One Page	X One Page	X Two Pages	X Two Pages
<b>Recognition</b> Sponsor Recognition at Keynote Sessions, on event Signage, and in E-Program	X	X	X	X
<b>Website Link</b> Active Link in the Sponsorship area on ATE's Website	X	X	X	X
<b>Social Media</b> ATE Social Media Push During Conference	X	X	X	X
<b>ATE Membership</b> One-Year ATE Membership	1 Students 1 K12 Teacher	2 Students 1 K12 Teacher	3 Students 1 K12 Teacher	4 Students 1 K12 Teacher

## Exhibits and Advertisements | A La Carte Options

Exhibit Options and Description		AM24 Rate	SC24 Rate
1	<p><b>Tables (6 ft. x 3 ft. each)</b></p> <p>Table Arrangement Options:</p> <ul style="list-style-type: none"> <li style="display: flex; justify-content: space-between; align-items: flex-start;"> <span>– Parallel to Wall</span> <span>One Table</span> </li> <li style="display: flex; justify-content: space-between; align-items: flex-start;"> <span>– L-Shaped (2+ Tables)</span> <span>Two Tables</span> </li> <li style="display: flex; justify-content: space-between; align-items: flex-start;"> <span>– End-to-End (2+ Tables)</span> <span>Three Tables</span> </li> <li style="display: flex; justify-content: space-between; align-items: flex-start;"> <span>– U-Shaped (3+ Tables)</span> <span></span> </li> </ul> <p>Add-on Option: Exhibitor “Pop-Up” or Floor to Ceiling Display <i>(Pop-Up not to exceed 10 ft. wide x 10 ft. high x 3 ft. deep)</i></p>	<p>\$600</p> <p>\$1,175</p> <p>\$1,750</p> <p>\$300</p>	<p>\$500</p> <p>\$975</p> <p>\$1,450</p> <p>\$250</p>
2	<p><b>Tabletop Display (unstaffed)</b></p> <p>Provide multiple copies of up to 3 different marketing items</p>	<p>\$325</p>	<p>\$300</p>
E-Program and Registration Table Pickup Description		AM24 Rate	SC24 Rate
3	<p><b>E-Program Book Advertisement</b></p> <p style="text-align: right;">Quarter Page (8”Wide x 2.5”Tall)</p> <p style="text-align: right;">Half Page (8”Wide x 5”Tall)</p> <p style="text-align: right;">Full Page (8”Wide x 10”Tall)</p>	<p>\$400</p> <p>\$750</p> <p>\$1,100</p>	<p>\$300</p> <p>\$550</p> <p>\$800</p>
4	<p><b>One Page Registration Table Pickup</b></p> <p>Provide copies of a one-page doc (no larger than 8.5” x 11”) to be placed at the conference registration table for pickup</p>	<p>\$150</p>	<p>\$150</p>

### Notes Pertaining to Sponsorships, Exhibits, and Advertisements:

- Exhibits include a listing in the event e-program, social media pushes before and during the event, and a listing on ATE’s website with a link to the exhibitor website.
- There is a minimum order of \$200 to be featured in the app and on social media.
- Dimensions for the two in-app images: Profile logo (w600px x H300px) and Rotating Banner (W640px x H80px). ATE provides images based on your website images. Specs must be followed and received no later than one month before event (72 dpi resolution, flattened, no layers)
- ATE will make every effort to have the event e-program available one week prior to the conference.
- For more information about ATE Exhibitor and Advertisement Opportunities, please contact ATE’s Assistant Director of Meetings for Publicity and Revenue Enhancement, Ed Pultorak via email at Pultorak@siu.edu

## 2024 ATE Annual Meeting Event Sponsorship | A La Carte Options

2024 Annual Meeting Sponsorship Opportunities	Cost	# Available
<b>FEATURED SPEAKER &amp; MEAL FUNCTIONS</b> <ul style="list-style-type: none"> <li>• Awards Dinner</li> <li>• Opening General Session</li> <li>• Robert J. Stevenson General Session</li> <li>• Distinguished Educator General Session</li> <li>• Research General Session</li> <li>• Newcomer’s Session</li> </ul> <p><i>Note: Sponsor does not select speakers</i></p>	<ul style="list-style-type: none"> <li style="text-align: right;">\$10,000</li> <li style="text-align: right;">\$5,000</li> <li style="text-align: right;">\$2,500</li> <li style="text-align: right;">\$2,500</li> <li style="text-align: right;">\$2,500</li> <li style="text-align: right;">\$2,000</li> </ul>	<ul style="list-style-type: none"> <li>2</li> <li>2</li> <li>3</li> <li>3</li> <li>3</li> <li>2</li> </ul>
<b>PROFESSIONAL PROGRAMS &amp; SPECIAL SESSIONS</b> <ul style="list-style-type: none"> <li>• Emerging Scholars</li> <li>• Inquiry Initiative</li> <li>• Leadership Academy</li> <li>• Featured Session</li> <li>• Clinical Fellows</li> </ul>	<ul style="list-style-type: none"> <li style="text-align: right;">\$1,000</li> <li style="text-align: right;">\$2,000</li> <li style="text-align: right;">\$4,000</li> <li style="text-align: right;">\$2,000</li> <li style="text-align: right;">\$3,000</li> </ul>	<ul style="list-style-type: none"> <li>unlimited</li> <li>unlimited</li> <li>unlimited</li> <li>unlimited</li> <li>unlimited</li> </ul>
<b>RECEPTIONS</b> <ul style="list-style-type: none"> <li>• President’s Evening Reception</li> <li>• President’s Governance Reception</li> <li>• Exhibitors Reception</li> </ul>	<ul style="list-style-type: none"> <li style="text-align: right;">\$6,000</li> <li style="text-align: right;">\$3,000</li> <li style="text-align: right;">\$4,000</li> </ul>	<ul style="list-style-type: none"> <li>4</li> <li>3</li> <li>2</li> </ul>
<b>BREAK SERVICE</b> <ul style="list-style-type: none"> <li>• Morning Tea / Coffee</li> <li>• Afternoon Break</li> </ul>	<ul style="list-style-type: none"> <li style="text-align: right;">\$3,500</li> <li style="text-align: right;">\$3,500</li> </ul>	<ul style="list-style-type: none"> <li>2</li> <li>2</li> </ul>
<b>CONFERENCE VENUE</b> <ul style="list-style-type: none"> <li>• Sponsorship Logo on Conference Tote Bag*</li> <li>• Event Audio Visual / WiFi</li> <li>• General Session Stage Decorations</li> </ul> <p>*Requires pre-approval from national office</p>	<ul style="list-style-type: none"> <li style="text-align: right;">\$3,000</li> <li style="text-align: right;">\$5,000</li> <li style="text-align: right;">\$1,000</li> </ul>	<ul style="list-style-type: none"> <li>3</li> <li>3</li> <li>3</li> </ul>

2024 Annual Meeting Student and Teacher Sponsorship	Cost
<ul style="list-style-type: none"> <li>• Student Conference Registration at the early bird rate and a one-year membership to ATE.</li> </ul>	\$444/student
<ul style="list-style-type: none"> <li>• K12 Teacher Conference Registration for One Day Pass and a one-year membership to ATE.</li> </ul>	\$292/teacher

## 2024 Summer Conference Event Sponsorship | A La Carte Options

2024 Summer Conference Sponsorship Opportunities	Cost	# Available
<b>FEATURED SPEAKERS &amp; MEAL FUNCTIONS</b> <ul style="list-style-type: none"> <li>• Opening General Session Dinner</li> <li>• Day 1 or 2 Lunch</li> <li>• President’s Brunch</li> </ul> <p><i>Note: Sponsor does not select speakers</i></p>	<ul style="list-style-type: none"> <li style="text-align: right;">\$5,000</li> <li style="text-align: right;">\$3,500</li> <li style="text-align: right;">\$4,000</li> </ul>	<ul style="list-style-type: none"> <li>3</li> <li>4</li> <li>2</li> </ul>
<b>PROFESSIONAL PROGRAMS &amp; SPECIAL SESSIONS</b> <ul style="list-style-type: none"> <li>• Inquiry Initiative</li> <li>• Featured Session</li> <li>• Newcomer Session</li> </ul>	<ul style="list-style-type: none"> <li style="text-align: right;">\$2,000</li> <li style="text-align: right;">\$2,000</li> <li style="text-align: right;">\$500</li> </ul>	<ul style="list-style-type: none"> <li>unlimited</li> <li>unlimited</li> <li>5</li> </ul>
<b>RECEPTIONS</b> <ul style="list-style-type: none"> <li>• President’s Governance Reception</li> <li>• President’s Evening Reception</li> <li>• Induction Symposium for New Professors</li> </ul>	<ul style="list-style-type: none"> <li style="text-align: right;">\$2,000</li> <li style="text-align: right;">\$5,000</li> <li style="text-align: right;">\$1,000</li> </ul>	<ul style="list-style-type: none"> <li>2</li> <li>4</li> <li>3</li> </ul>
<b>SPECIAL EVENTS</b> <ul style="list-style-type: none"> <li>• Special Event 1 (TBD)</li> <li>• Special Event 2 (TBD)</li> </ul>	<ul style="list-style-type: none"> <li style="text-align: right;">\$2,000</li> <li style="text-align: right;">\$2,000</li> </ul>	<ul style="list-style-type: none"> <li>2</li> <li>2</li> </ul>
<b>BREAK SERVICE</b> <ul style="list-style-type: none"> <li>• Morning Tea / Coffee</li> <li>• Afternoon Break</li> </ul>	<ul style="list-style-type: none"> <li style="text-align: right;">\$3,000</li> <li style="text-align: right;">\$3,000</li> </ul>	<ul style="list-style-type: none"> <li>2</li> <li>2</li> </ul>
<b>CONFERENCE VENUE</b> <ul style="list-style-type: none"> <li>• Sponsorship Logo on Conference Tote*</li> <li>• Event Audio Visual / WiFi</li> <li>• General Session Stage Decorations</li> </ul> <p>*Requires pre-approval from national office</p>	<ul style="list-style-type: none"> <li style="text-align: right;">\$3,000</li> <li style="text-align: right;">\$5,000</li> <li style="text-align: right;">\$1,000</li> </ul>	<ul style="list-style-type: none"> <li>3</li> <li>4</li> <li>3</li> </ul>

2024 Summer Conference Student and Teacher Sponsorship	Cost
<ul style="list-style-type: none"> <li>• Student Conference Registration at the early bird rate and a one-year Membership to ATE.</li> </ul>	\$419/student
<ul style="list-style-type: none"> <li>• K12 Teacher Conference Registration for One Day Pass and a one-year Membership to ATE.</li> </ul>	\$292/teacher

If you are interested in purchasing A LA CARTE options for your sponsorship, exhibition, and/or advertisements, take the A LA CARTE link below to select and complete your purchase online.

[A LA CARTE Link](#)

If you are interested in purchasing a tier-level premium sponsorship package, take the PREMIUM SPONSORSHIP link below to select and complete your purchase online.

[PREMIUM SPONSORSHIP Link](#)

More Information:

For additional information or questions, you may have about ATE Sponsorship, Exhibitor, and Advertisement Opportunities, please contact ATE's Assistant Director of Meetings for Publicity and Revenue Enhancement, Ed Pultorak ([Pultorak@siu.edu](mailto:Pultorak@siu.edu))