



ATE Sponsorship Levels and Special Designations

The following categories have been developed to provide appropriate recognition of financial support provided by sponsors. The specific recognition of each sponsor will be negotiated at the time the agreement is established. Sponsors are recognized on the ATE website and at association meetings based on an annual support of ATE activities.

Platinum - \$20,000 or more

- Ten complimentary conference registrations
- Name and logo appear on inside cover of conference program
- One 8 x 10 page advertisement in the conference program
- Recognition as sponsor of one or more major events at the Annual Meeting
- Link from the ATE website to your website
- Listing on ATE social media
- Name on sign in registration area
- Name recognized as Featured Session sponsor
- Name on list of conference sponsors
- Complimentary exhibit space (12 linear feet)
- Two (2), one-hour, educational sessions at the conference

Gold - \$15,000 to \$19,999

- Seven complimentary conference registrations
- One 8 x 10 page advertisement in the conference program
- Name listed as sponsor of a major event
- Name appears on list of conference sponsors
- Complimentary exhibit space (12 linear feet)

- Link from the ATE website to your website
- Listing on ATE social media
- Name on sign in registration area
- Name recognized as Featured Session sponsor
- Two (2), one-hour educational sessions at the conference

Silver - \$10,000 to \$14,999

- Five complimentary conference registrations
- One 8 x 10 page advertisement in the conference program
- Name listed as sponsor of a major event
- Name appears on list of conference sponsors
- Complimentary exhibit space (6 linear feet)
- Link from the ATE website to your website
- Listing on ATE social media
- Name recognized as Featured Session sponsor
- One (1), one-hour educational session at the conference

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Bronze - \$6,000 to \$9,999

- Three complimentary conference registrations
- One (1) half-page advertisement in the conference program
- Name appears as sponsor of a Featured Session
- Complimentary exhibit space (6 linear feet)
- Name appears on list of conference sponsors
- Link from the ATE website to your website
- Listing on ATE social media

Copper - \$2,000 to \$5,999

- One complimentary conference registration
- One quarter-page ad in the conference program
- Complimentary exhibit space (6 linear feet)
- Name appears as co-sponsor of a Featured Session
- Link from the ATE website to your website
- Listing on ATE social media
- Name appears on list of conference sponsors

Contributors - Up To \$1,999

Individuals or organizations that provide funds to ATE of less than \$2,000 are recognized as contributors. They are recognized on a list of contributors in the conference program.

Special Designations

ATE Partner

Some sponsors want to go beyond financial support to work with ATE on special topics on an ongoing basis. In addition to recognition as a sponsor, recognition of this type of support for ATE and teacher education is developed to reflect the interests of the partner and the unique ways appropriate to the partnership activity. The following are potential examples.

- The partner's name on a publication produced through the financial support
- The partner's name listed on the ATE website in conjunction with the activity

ATE Donor

An individual or organization may make a one-time financial contribution beyond the scope of the sponsor program above. Recognition will be developed in conjunction with the wishes of the Donor.