

Reference Information for Matrix Map Exercise

ATE'S MISSION

ATE promotes advocacy, equity, leadership, and professionalism for teacher educators in all settings and supports quality education for all learners at all levels.

ATE'S VISION

ATE, as an individual membership organization, promotes quality teacher education through both exemplary clinical practice and research.

ATE'S STRATEGIC GOALS

- Organizational Sustainability

Goal 1.1: ATE will create innovative revenue streams to support stakeholder needs.

Goal 1.2: ATE will develop an organizational framework that is fluid and responsive to the strategic plan and membership needs.

Goal 1.3: ATE will create a governance structure that supports the organization's sustainability and growth.

- Drive Greater Impact

Goal 2.1: Within robust school-university-community partnerships, re-define the career (from recruitment, through induction, and across the professional lifespan) of a professional educator with an emphasis on varied opportunities for professional development, leadership, and career advancement.

Goal 2.2: ATE will collaboratively employ a state-, national-, and partnership-driven research agenda, with implications for professional educators across career lifespans.

Goal 2.3: ATE professional educators will be engaged in processes, actions, and interactions that are evident for the achievement of diversity, equity, inclusion, and social justice in the field of education and society as a whole.

- Expand Our Footprint

Goal 3.1: ATE will develop a comprehensive set of recruitment and retention strategies (individual, local/state/regional, and organizational) leveraging the use of technology to reach, expand, and engage association membership.

Goal 3.2: ATE will develop marketing strategies to recruit, retain, and engage association membership.

Goal 3.3: ATE will raise the voice of the Association to a new level of influence by developing a structure to guide, support, and sustain advocacy efforts (Advocacy Commission).

ATE 2023-24 Membership Data

- Fall 2023 – 1061 (database transition period)
- Winter 2024 - 1435
- Spring 2024 - 1366
- Summer 2024 - 1342

Conference Registration Data

- ATE 2024 Annual Meeting - 644
- ATE 2023 Summer Conference - 260

Participation and Engagement Data (as available)

- Clinical Fellow – 54 @ AM24
- INSP – 6 @ SC23
- Leadership Academy – 46 @ AM24
- Consortium for Clinical Practice – open for member participation
- Preservice Program – 123 @ AM23
- Inquiry Initiative – 78 @ AM24
- ATE Journals – available to all members